



Nino Mascorella

Graphic designer (he/they)

mascorella.com ♥

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Seattle, WA 📍

Experience:

PRR

Graphic designer | April 2018–present

- Working on a ~10 person creative team designing community outreach materials, both print and digital, for a variety of government and non-profit clients, including: WSDOT, ODOT, King County Metro, RapidRide, WSDOH, local cities, and more
- Furthering PRR's commitment to DEI by prioritizing accessible design, as well as working with clients and PRR's research, client services, and language services teams to effectively reach the most community members
- Regularly balancing a variety of projects with overlapping scopes and deadlines
- Participating in media buys for a variety of print, digital, and television outlets

Seattle International Film Festival

Graphic designer & illustrator | May 2017, May 2018, May 2019

- Branded and produced assets and collateral for a multi-theater fundraising campaign during the Seattle International Film Festival
- Produced a variety of promotional posters and flyers for live SIFF events

Re-marks

Graphic designer & illustrator | June–July 2017

- Worked with the CEO, art director, and another illustrator to create a flagship jigsaw puzzle of the periodic table of elements along with its packaging, currently found on the shelves of Barnes & Noble

Amazon–D1 Creative

Graphic designer | January 2015–August 2016, October 2017–March 2018

- Worked as a contractor on a large team with designers, art directors, creative directors, producers, project managers, and retail merchandisers
- Designed 2 seasonal styleguides and worked with over 30 established styleguides
- Fostered good client relationships and trained new designers
- Created ~6000 onsite and offsite advertisements, campaigns, logos, print materials, storyboards, and video assets for Adobe, Burts Bees, Disney, Hasbro, Sony, Roku, and more

Education:

Seattle Central Creative Academy

A.A.S. in graphic design | 2012–2014

Skills:

Visual | Layout, illustration, typography, branding, art direction, production

Programs | Photoshop, Illustrator, InDesign, After Effects, Figma

Web | HTML, CSS, Wordpress, UI/UX, responsive design

~references available upon request