



**Nino Mascorella**

**Graphic Designer**

nino@mascorella.com

## **Experience:**

### **Amazon D1 Creative**

*Graphic Designer | January 2015 – August 2016, October 2017 – March 2018*

- Works on a team with designers, art directors, creative directors, producers, project managers, and retail merchandisers
- Balances concurrent multiple projects and builds high volume graphics
- Designed 2 seasonal styleguides and works with over 30 established styleguides
- Fosters good client relationships and trains new designers
- Created ~6000 onsite and offsite advertisements, campaigns, logos, print materials, storyboards, and video assets for Adobe, Burts Bees, Disney, Hasbro, Sony, Roku, and more

### **Re-marks USA**

*Designer & Illustrator | June – July 2017*

- Tasked with creating a flagship jigsaw puzzle of the periodic table of elements along with its packaging, from beginning to end
- Worked with the CEO, art director, and another illustrator to come to a final product, currently found on the shelves of Barnes & Noble

### **Seattle International Film Festival**

*Designer & Illustrator | May 2017*

- Branded and produced assets and collateral for a multi-theater fundraising campaign during the Seattle International Film Festival

### **Pacific Market International**

*Designer & Illustrator | February – April 2017*

- Tasked with establishing and revising brand guidelines for an 80+ page styleguide
- Built IHA trade show collateral
- Mocked up merchandise in different colors and prints to pitch to retailers
- Developed art for bottle designs
- Worked with packaging files and dielines

## **Education:**

### **Seattle Central Creative Academy**

*A.A.S. degree in graphic design | 2012 – 2014*

## **Skills:**

**Visual** - Production, Illustration, Branding, Typography, Art Direction

**Adobe** - Photoshop, Illustrator, InDesign, After Effects, Dreamweaver

**Web** - HTML, CSS, Wordpress, UI/UX, Responsive Design

## **Interests:**

**Cartoons** - Watching, rewatching, analyzing, and enjoying cartoons and comics

**Music** - Playing guitar and bass, learning piano, writing songs, finding new music

**Social** - Building relationships with friends, family, and colleagues